

Join iFactor Consulting

Tuesday, Oct. 25th From 6-7pm

iFactor Consulting will be hosting an informational session on mobile application development for the utility industry. The session will be held in Room BYENG 210, dinner will be provided for attendees.

Speaking at this event:

Dan Serpiello
Application Developer

Dan works on mobile apps for iOS, Android, BlackBerry, and the Web. He is currently designing the next phase of iFactor's smartphone products, which will integrate billing and Smart Grid technology.

Jamie Downing
Project and Marketing Coordinator

Jamie helps manage product implementations for several of iFactor's products, including Storm Center, StreetLightOutages, and mobile apps. She also coordinates iFactor's marketing and advertising projects.

Session info recap:

Tuesday October 25th
6:00pm - 7:00pm
In Room BYENG 210

*Presentation followed by dinner.

Presented in collaboration with
the Software Developer's
Association @ ASU
www.sodaasu.com



About iFactor: iFactor is the leading provider of advanced online customer communications solutions exclusively for the utility industry serving a combined base of over 28 million customers. www.ifactorconsulting.com

